



Prince George is pleased to be hosting the Northern British Columbia Tourism Association Annual Conference and AGM October 15 – 17, 2008. We are expecting approximately 100 delegates to attend the event, representing Local and Provincial Governments, Tourism Marketing Organizations and Tourism Operators from throughout Northern British Columbia.

As you may be aware, Northern British Columbia Tourism Association is the industry governed Regional Destination Marketing Organization for Northern British Columbia and our mandate is to generate increased visitation and tourism revenues for the region through marketing and development initiatives. The Association supports all Stakeholders in the region and this conference is an excellent opportunity to increase the visibility of your company. We are, therefore, inviting you to become a corporate sponsor for this event. The benefits of sponsorship are:

**GOLD – \$1,000**

- Corporate name displayed at the Conference and recognition in the program
- One third page ad in the final program (if received by September 30, 2008)
- Two Gala Dinner tickets
- Promotional literature to be distributed to all delegates

**SILVER – \$750**

- Corporate name displayed at the Conference and recognition in the program
- Quarter page ad in the final program (if received by September 30, 2008)
- Promotional literature to be distributed to all delegates

**BRONZE – \$500**

- Corporate name displayed at the Conference and recognition in the program
- Business card ad in the final program (if received by September 30, 2008)

**FRIENDS OF NORTHERN BC TOURISM – \$250**

- Recognition in the program
- Business card ad in the final program (if received by September 30, 2008)

We invite you to become a sponsor of this exciting event. To confirm your sponsorship or for further information please contact Shelley at NBCTA at 250.561.0432 ext. 206 (info@nbctourism.com). Thank you for considering this request and we look forward to having you involved in this exciting event.

Sincerely,

Anthony Everett, Chief Executive Officer